

## PUTTING YOUR NEWSLETTER ON YOUR AGENCY'S WEBSITE

For those of you not enrolled in our Webletter program we have two adaptations of your newsletter that are available for the web on the web:

- 1) An interactive version that allows the reader to "navigate through the newsletter" with hyperlinks to the featured ads within the newsletter.
- 2) A pdf version viewable through Adobe Acrobat that simply reproduces your agency's newsletter pages. (only available with a print version order)

### How to get your Newsletter online:

We can send files for the HTML or pdf version of your newsletter and you or your webmaster can load it directly onto your agency's website. Keep in mind that some web services may charge extra for uploading the files to your site.

### OR

We can send you a link via e-mail, which you can place on your website or email directly to clients. This link will take visitors directly to your webletter through our service and your clients can return to your pages after they have finished.

*For more information and to view a sample of both versions, please visit our website at [www.xstravelnews.com](http://www.xstravelnews.com) and click the webletter link.*

**Sign Me Up!** \_\_\_\_\_

I have indicated below how our American Express Travel Services Newsletter is to be provided and transmitted for posting to our website, or alternatively, linked on [xstravelnews.com](http://xstravelnews.com)'s website as the host. I understand that our company will be billed the amount shown, per edition for this service. I may cancel this order with written notice no later than 30 days prior to each edition.

Agency: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email Address: \_\_\_\_\_

- Interactive Webletter WITH a print version order- \$200 per edition. Includes all pages of your agency's newsletter.
- Interactive Webletter ONLY, no print version order required- \$500 per edition. Includes your agency's call to action on the landing page and an optional custom made web page.
- Pdf Version, only available with a print version order- \$75 per edition

### Delivery options:

- Provide on Disk or email all files via zip file
- Host on [xstravelnews.com](http://xstravelnews.com)'s site and provide a link